

Esri Indonesia Petroleum User Group

The image is a screenshot of a GIS application. At the top, there is a dark grey header bar containing a timeline slider. The slider starts at '1/1/2000' and ends at '1/1/2060'. A blue play button icon is positioned over the slider, and the year '2001' is displayed below it. To the right of the slider is a pause icon. The main area of the screenshot is a satellite-style map. A prominent white line runs vertically through the center of the map. A series of green circular markers are overlaid on the map, forming a path that follows the white line and then curves to the right. In the bottom left corner, there is a yellow line. In the bottom right corner, there is a small white icon.

Oil & Gas in Industrial Revolution 4.0 and Esri ArcGIS GeoAI Capabilities

Dicky Tarmizi (Industry Sales Lead Esri Indonesia)

Petroleum User Group Forum Balikpapan East Kalimantan September 6-7, 2018

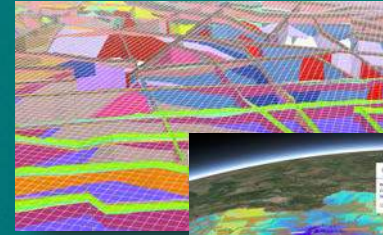
[View media](#)

Menu of The Day



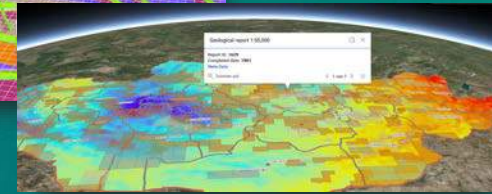
1. Relationship between Oil & Gas Industry and Indonesia Government Budget (APBN)
2. Geo Artificial Intelligence & Making Indonesia 4.0
3. Oil & Gas Industry 4.0 and Esri ArcGIS

Geologic Fences



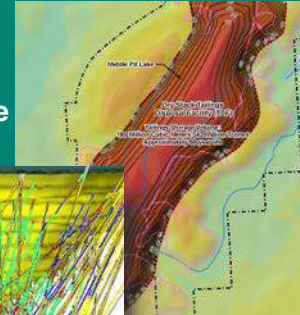
England

Geoscience Resources



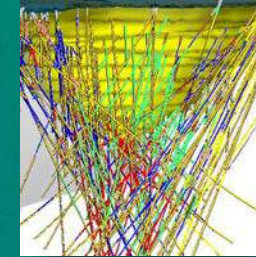
Mongolia
Mineral Resources and Petroleum Authority

Mine Tailings Modeling



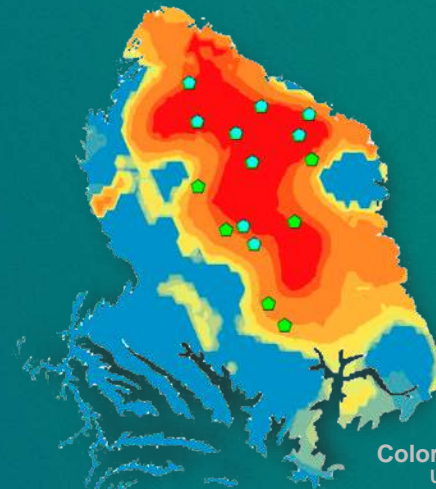
Michigan
Foth

Borehole Geology



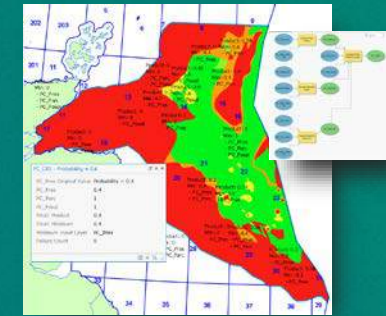
Michigan
Foth

Optimum Well Selection



Colorado
USGS

Exploration



North Sea
Exprodat



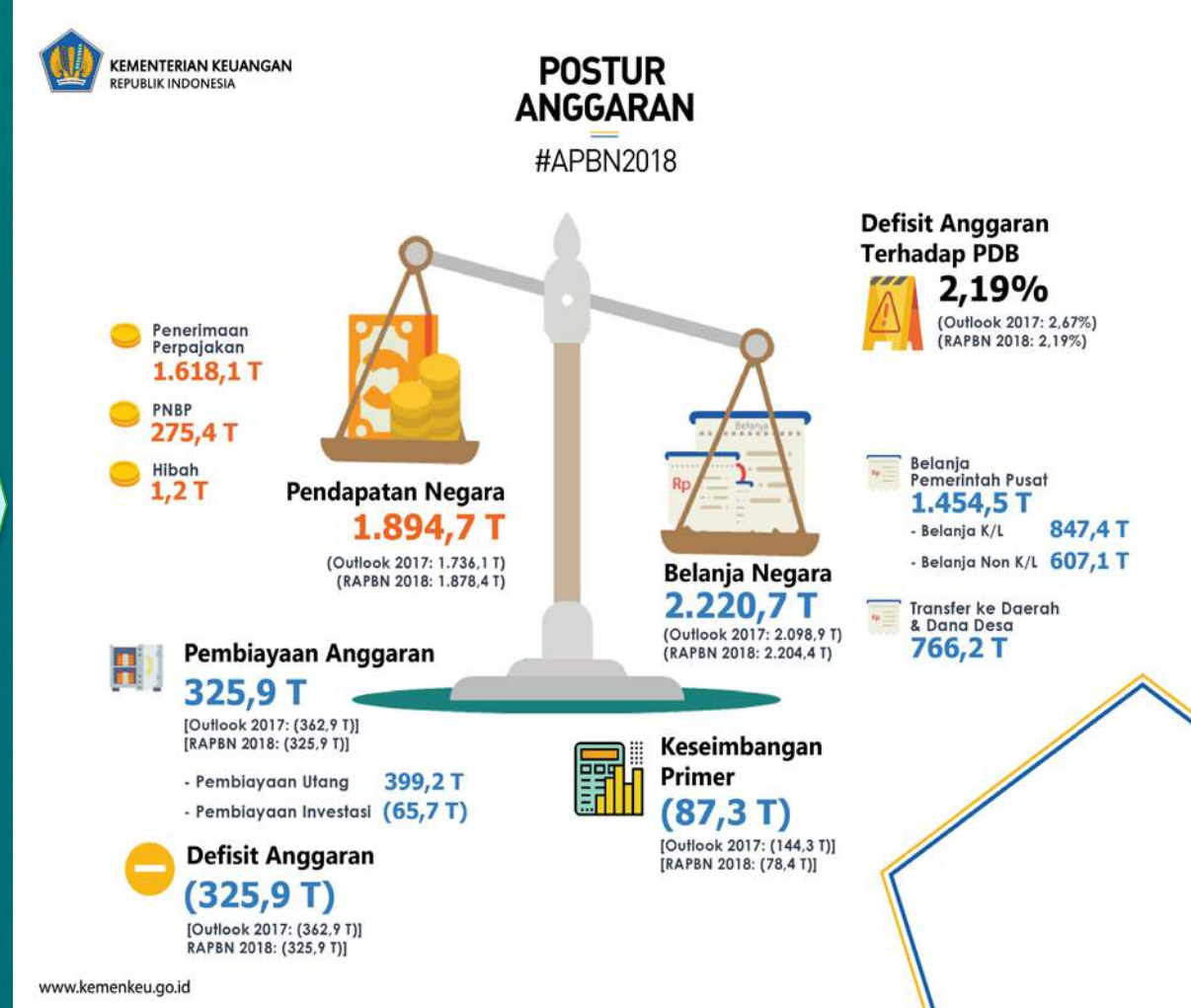
Relationship between Oil & Gas Industry and Indonesia Government Budget (APBN)

Oil & Gas Play Significant Role in Indonesia Economy and Government Budget



- *Contribute IDR80T to APBN 2018 Revenue*

- *Part of Energy Subsidy Spending IDR163T*



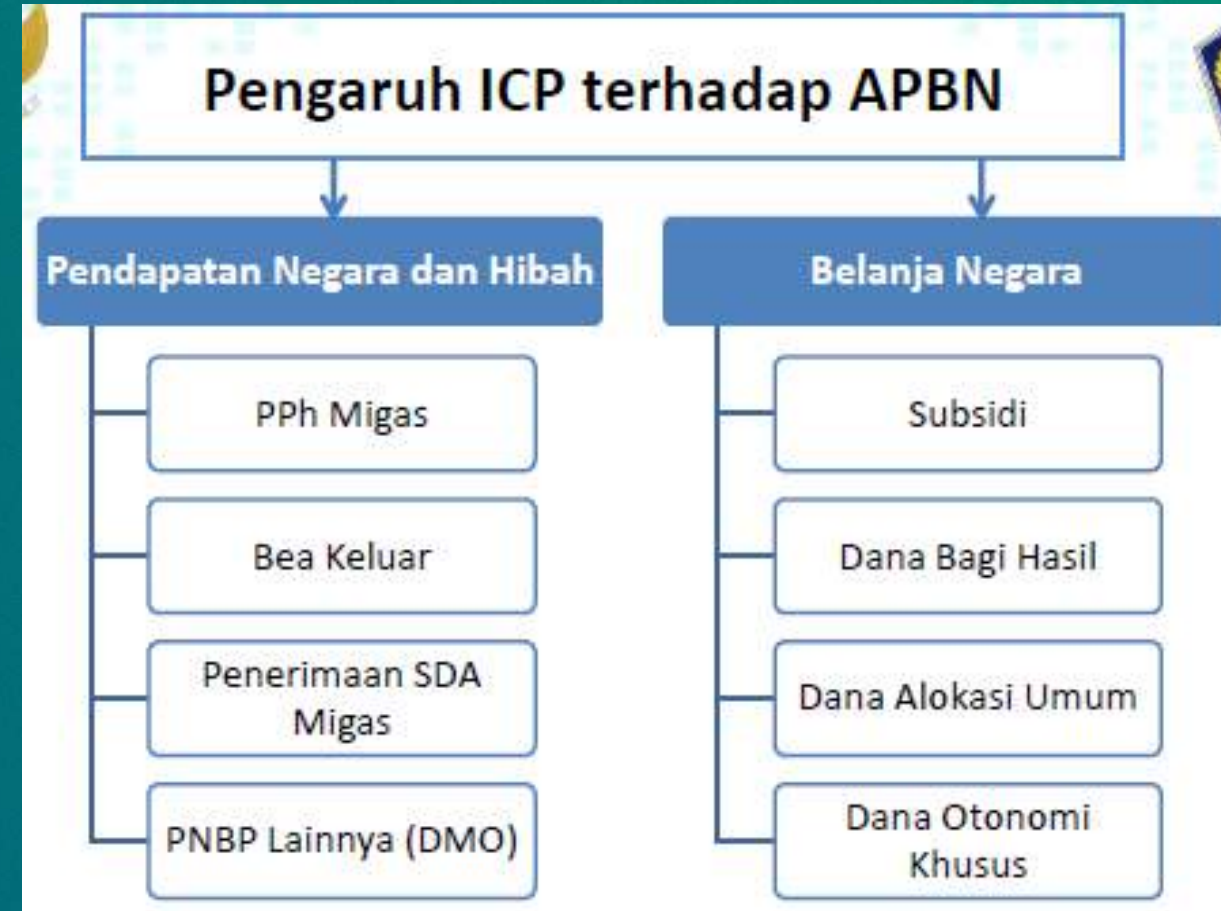
ICP Price and Production Lifting of Oil & Gas Affect Many APBN Components

APBN Revenue side:

1. *Tax Revenue from Oil & Gas companies*
2. *Export tax & customs*
3. *Non Tax revenue*

APBN Spending side:

1. *Energy subsidy (petrol & electricity price)*
2. *Dana Bagi Hasil (DBH)*
3. *Dana Alokasi Umum (DAU)*
4. *Dana Otonomi Khusus*



Roadmap from KKKS to APBN

- KKKS CPI 
- KKKS MCLTD 
- KKKS PEP 
- KKKS PHM 
- KKKS PHE ONWJ 
- KKKS CNOOC 
- KKKS COPHI 
- KKKS PCGKII 
- KKKS CIC 
- KKKS PCIJ 
- KKKS VICO 
- KKKS BOB 
- KKKS PHE WMO 



The certainty of KKKS production will increase APBN assurance

	Realisasi s.d. Sept 2017	APBN-P 2017
Pertumbuhan Ekonomi (%)	5,01*	5,2
Inflasi (% yoy)	3,7	4,3
Nilai Tukar (Rp/USD)	13.331	13.400
Suku Bunga SPN (%)	5,0	5,2
Harga Minyak (US\$/barrel)	48,9	48
Lifting Minyak (ribu barrel/hari)	794,2**	815
Lifting Gas (ribu barrel/hari)	1.112,8**	1.150



Geo AI and Making Indonesia 4.0

ArcGIS

Integrates All Types of Data

Creating
a Common Language

Maps,
Scenes,
Layers



Artificial Intelligence, Machine Learning, Deep Learning

ARTIFICIAL INTELLIGENCE

“The construction of complex machine that possess the same characteristic as human intelligence”

Reasoning



Knowledge Representation



Perception



Natural Language Processing



Robotics



Machine Learning



MACHINE LEARNING

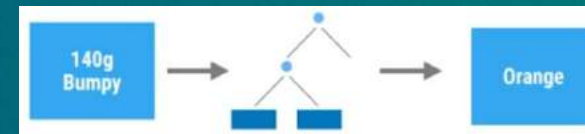
“The field of study that gives computers the ability to learn without being explicitly programmed” (Arthur Samuel)

SUPERVISED LEARNING

1. Training **FEATURES** **LABELS**

	Weight	Texture	Label
Examples	150g	Bumpy	Orange
	170g	Bumpy	Orange
	140g	Smooth	Apple
	130g	Smooth	Apple

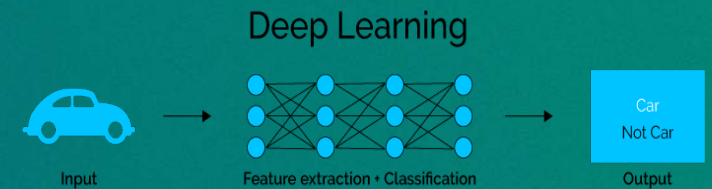
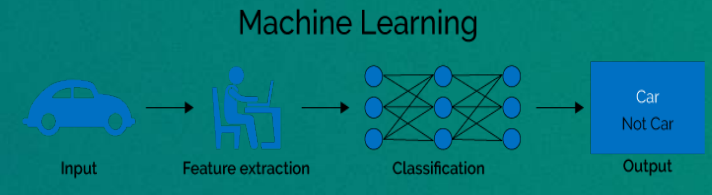
2. Predicting



UNSUPERVISED LEARNING
REINFORCEMENT LEARNING

DEEP LEARNING

DEEP SUPERVISED LEARNING



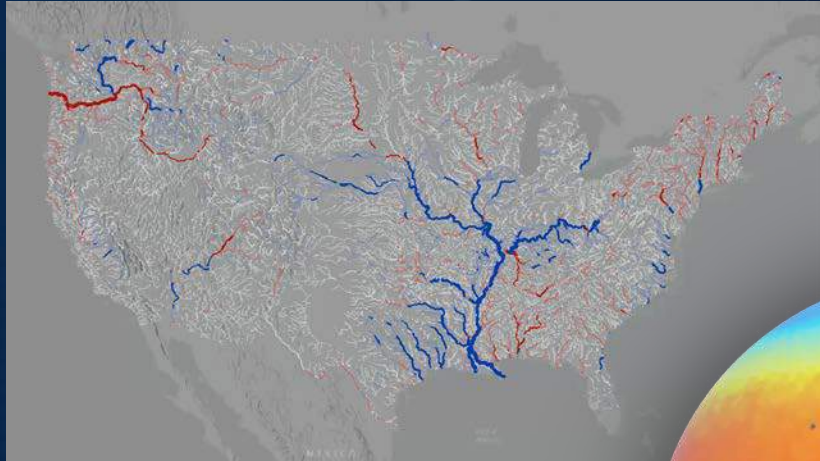
Dog
(NOT Cat)

When Iron Man “Jarvis” become alive: IBM Watson win Jeopardy, Siri chats with Alexa & Google Home



Earth Observations Combined with GIS and AI

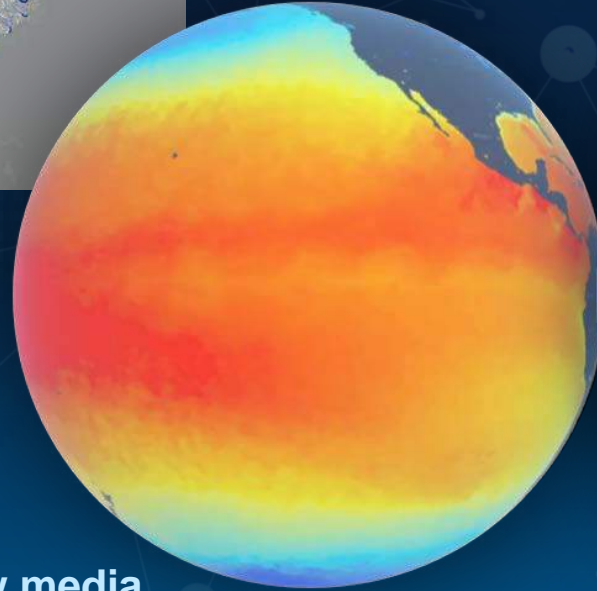
Provide Real-Time Global Intelligence



Flood Prediction

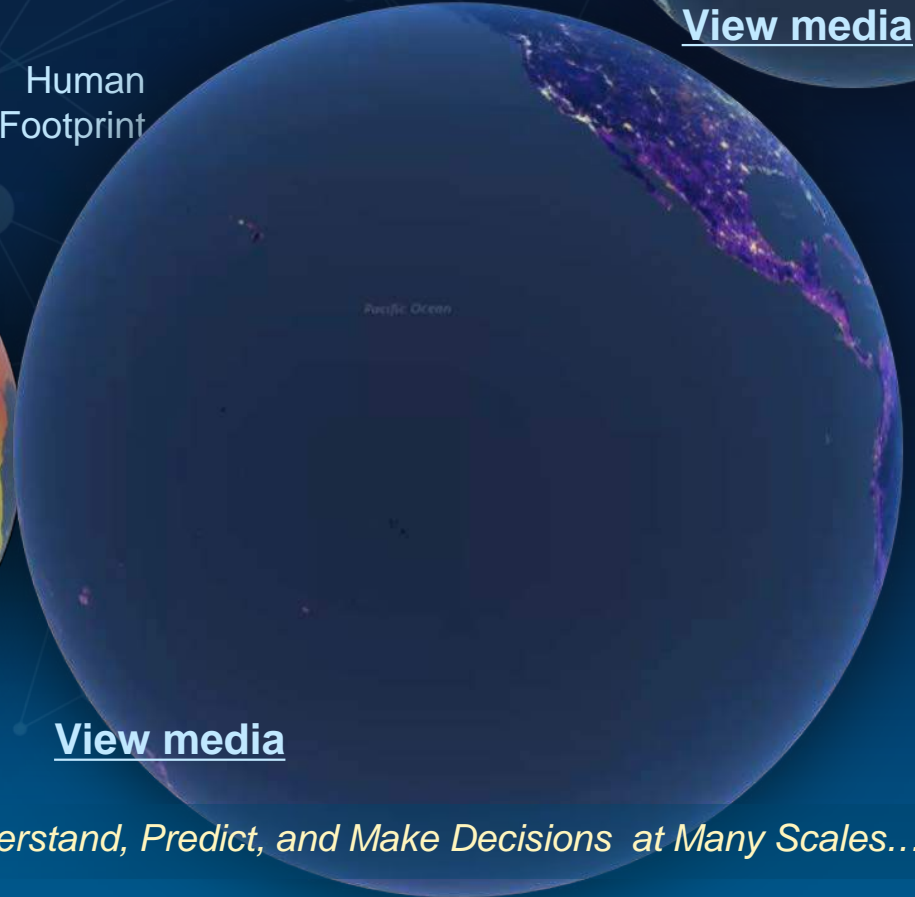
Sea Surface
Temperature

[View media](#)



Human
Footprint

[View media](#)



Ecological
Land Units

[View media](#)



Helping Us Understand, Predict, and Make Decisions at Many Scales....

Artificial Intelligence in GIS: GeoAI in Real World

Use Case: Accidents
Prediction for more targeted
accident reduction

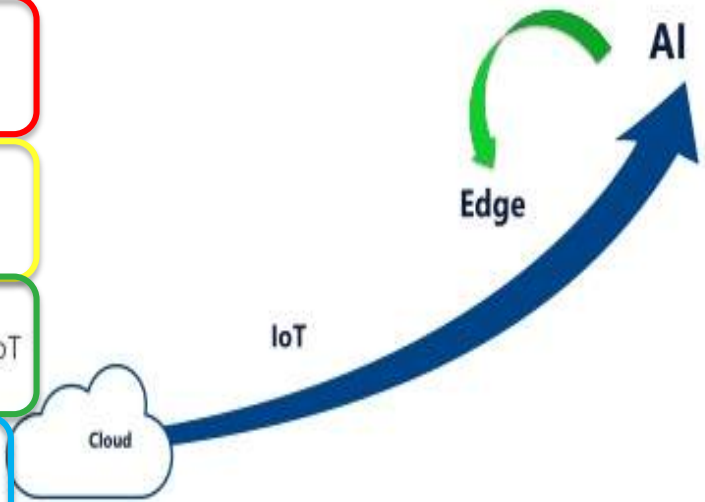


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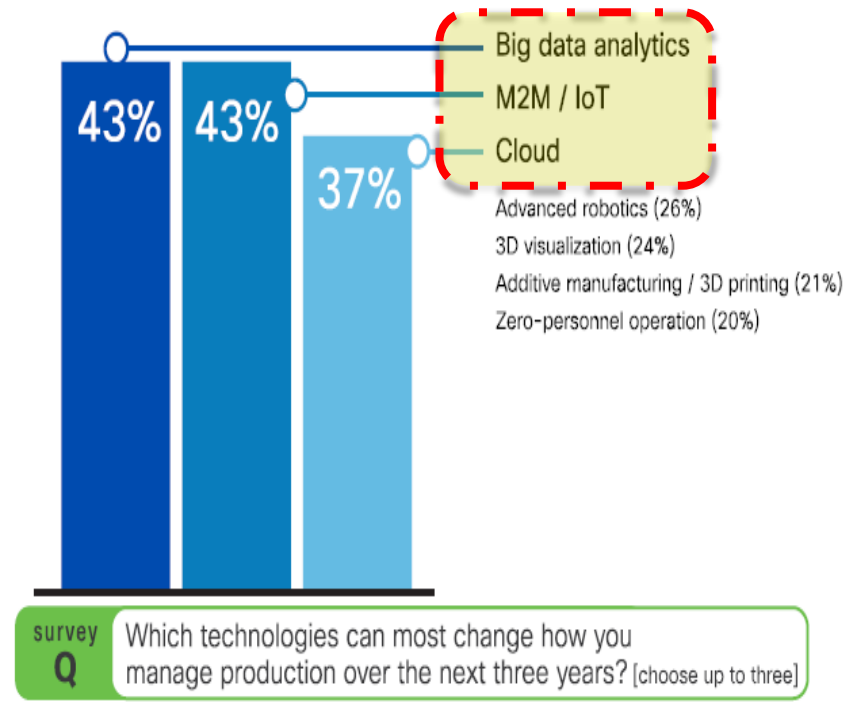
4IR from Industry view: *Big Data Analytics (AI)*, *IoT* & *Cloud* are Key Tech that will Impact Operation Process in Next 3 Years

Waves of Innovation

- Cloud**
Globally available, unlimited compute resources
- IoT**
Harnessing signals from sensors and devices, managed centrally by the cloud
- Edge**
Intelligence offloaded from the cloud to IoT devices
- AI**
Breakthrough intelligence capabilities, in the cloud and on the edge



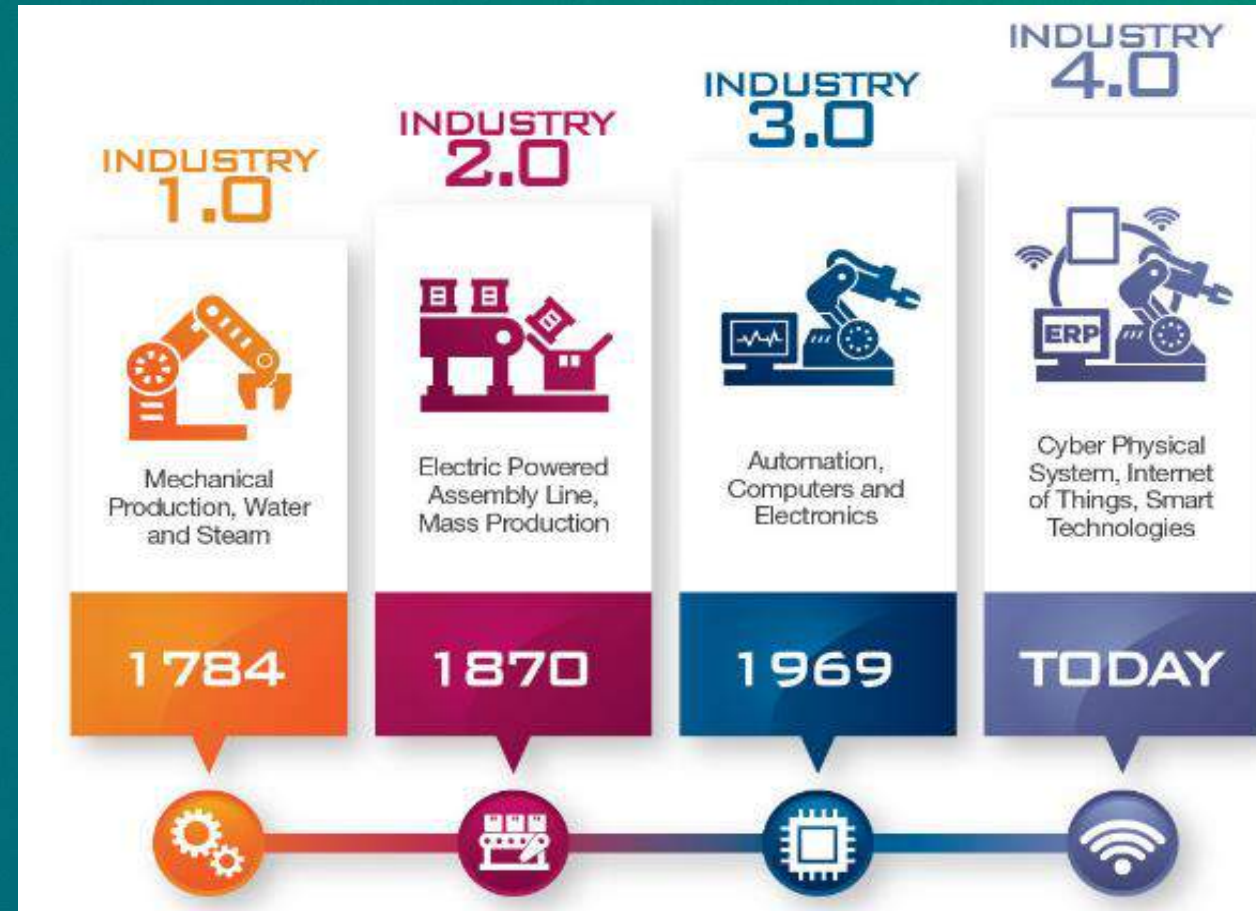
Digital (Not Manufacturing) Technologies Are Most Likely To Impact Production



source: CISCO 2015 Survey among Asia manufacturers

“Making Indonesia 4.0” Initiative to Achieve Global GDP Economy Rank #10 in 2030

- **Industry 4.0** (The Fourth Industrial Revolution, **4IR**) is The Automation & Data Exchange in Production technologies that include:
 - Artificial Intelligence (AI)
 - Internet of Things (IoT)
 - Cloud Computing
 - Smart Technologies (inc wearables, 3D printing) etc
- Indonesia Government, led by Kementerian Perindustrian, launched “Making Indonesia 4.0” Roadmap March 2018

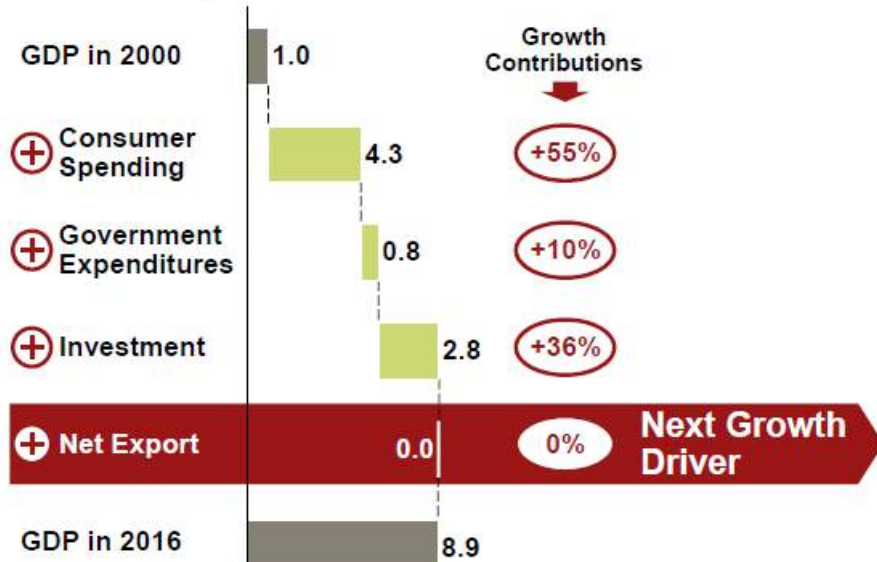


“Making Indonesia 4.0” is Roadmap to Push Net Export, Double Labor Productivity & Increase R&D

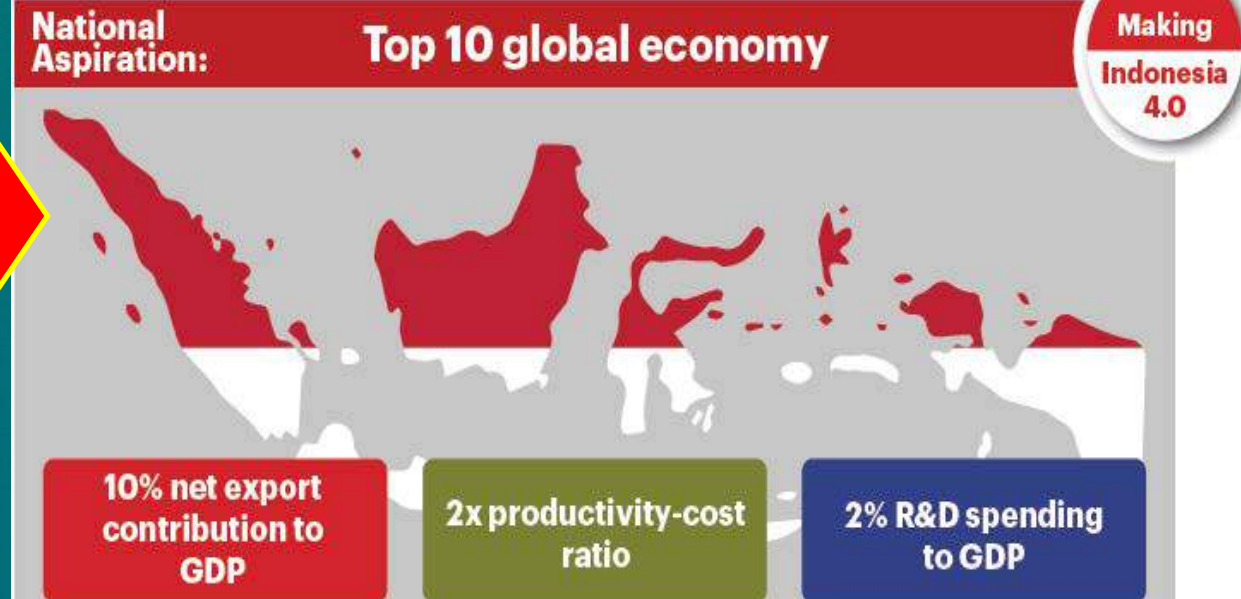
Currently Indonesia **Global GDP Rank 16th** with Consumption is Key Driver → The **Goal is to Rank 10th in 2030** with **Net Export** as The New Driver

To Achieve 10th Global GDP Rank, Indonesia must **Push Net Export** (10% of GDP contribution), **Double labor productivity/cost ratio** (match India) and **Increase R&D Spending** by 0.7pct (match China)

Factors contributing to Indonesia's GDP growth (Index: 2000 = 1)



Global GDP ranking¹ (Nominal)

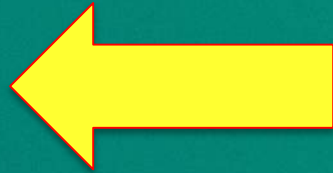


Role Kementerian ESDM in “Making Indonesia 4.0”

Peran setiap Kementerian pada Making Indonesia 4.0

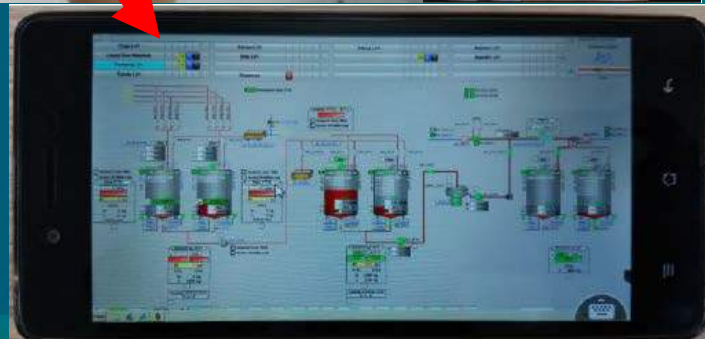
Prioritas nasional terkait

Kementerian Keuangan	<ul style="list-style-type: none"> Dukungan finansial untuk seluruh aktivitas Making Indonesia 4.0 mis. Insentif R&D&D, CAPEX, pengembangan SDM, FDI, tarif impor, pendanaan untuk UMKM 	9 10 +Keseluruhan pendanaan inisiatif	Kementerian Pekerjaan Umum dan Perumahan Rakyat	<ul style="list-style-type: none"> Penyelarasan peta jalan dan proyek infrastruktur dengan Making Indonesia 4.0 (terintegrasi dengan peta jalan zona industri nasional) 	2
Kementerian Perindustrian	<ul style="list-style-type: none"> Peluncuran Making Indonesia 4.0 Detail peta jalan 5 sektor prioritas Making Indonesia 4.0 Menetapkan kebutuhan industri untuk seluruh prioritas nasional 	Seluruh prioritas nasional	Kementerian Energi dan Sumber Daya Mineral	<ul style="list-style-type: none"> Penyelarasan peta jalan energi nasional dengan peta jalan zona industri nasional Program peningkatan produktivitas untuk energi dan sumberdaya 	1 2 3
Kementerian Perdagangan	<ul style="list-style-type: none"> Penyelarasan kesepakatan perdagangan dengan peta jalan Making Indonesia 4.0 	6 10	K K	1 Perbaiki alur aliran material <ul style="list-style-type: none"> Memperkuat produksi material sektor hulu; contoh 50% dari bahan baku petrokimia yang masih impor 	
Kementerian Koordinator Bidang Ekonomi	<ul style="list-style-type: none"> Penyelarasan kebijakan antar K/L dalam lingkup koordinasinya Melakukan <i>Debottleneck</i> koordinasi dengan kementerian koordinasi lainnya 	2 10 Koordinasi seluruh inisiatif	K	2 Mendesain ulang zona industri <ul style="list-style-type: none"> Membangun peta jalan zona industri nasional (mis. industry belts); mengatasi permasalahan yang dihadapi di beberapa zona industri 	
			3 Akomodasi standar sustainability <ul style="list-style-type: none"> Kesempatan daya saing melalui tren sustainability global, mis. EV, biofuel, energi terbarukan 		



If Low Tech Industry can implement 4IR, Then Oil & Gas as Capital Intensive Industry should enable 4IR in the Operation






Control Factory Machines Thru Gadget in F&B Plan



Spinning process in textiles factory that already involves robotic in part of its process



4IR Tech in Oil & Gas: Can Generate \$90Bio Savings thru Connected Operations *Plus Support Lifting Target Achievement*

Industry	Segment	Type of savings	Estimated value over 15 years (Billion nominal US dollars)
 Aviation	Commercial	1% fuel savings	\$30B
 Healthcare	System-wide	1% reduction in system inefficiency	\$63B
 Rail	Freight	1% reduction in system inefficiency	\$27B
 Power	Gas-fired generation	1% fuel savings	\$66B
 Oil and Gas	Exploration and development	1% reduction in capital expenditures	\$90B

Note: Illustrative examples based on potential one percent savings applied across specific global industry sectors. Source: GE estimates



Oil & Gas Industry 4.0 and Esri ArcGIS

ArcGIS

Empowers All Aspects of the Organization

System of Record

Data Management
and Integration



System of Engagement

Sharing, Collaboration,
and Dissemination



System of Insight

Analytics, Models,
and Data Exploration



... Leveraging the Power of Location

ArcGIS Include Machine Learning and Integrates AI

New and Improved

- Clustering
- Prediction
 - Classification
 - Regression
 - Interpolation
- Object Identification

Coming

- Feature Extraction
- Site Selection
- Event Prediction
- Image Analysis

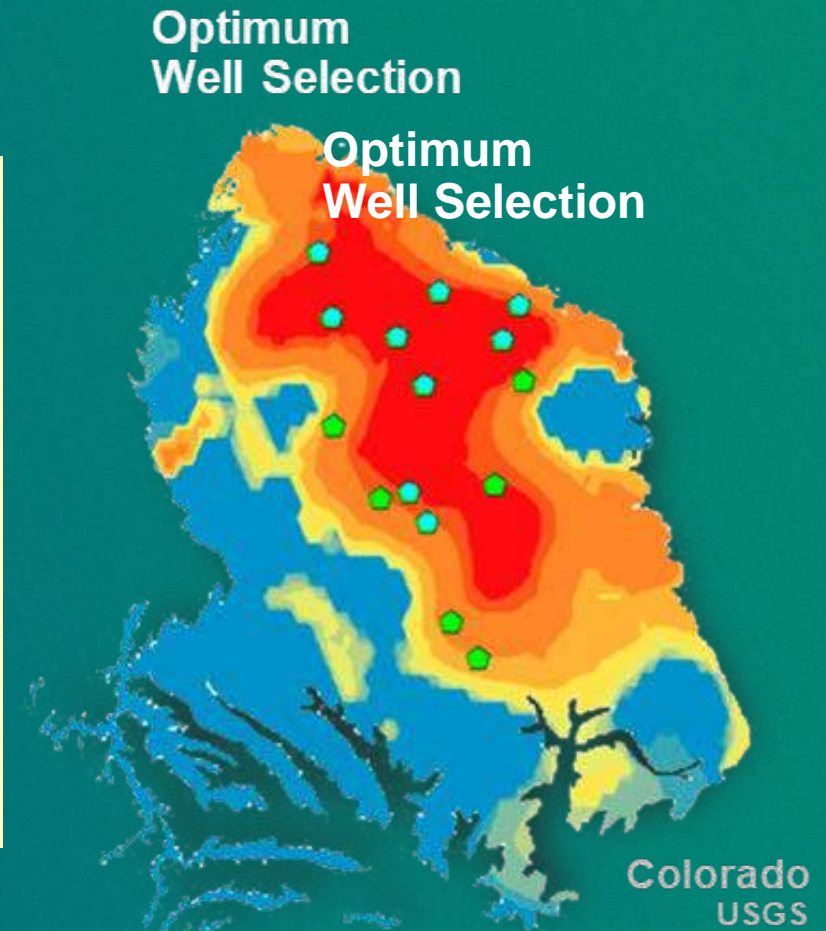
ArcGIS



4IR Benefit Oil & Gas Industry for Lifting Achievement, More Efficient Operation and Minimize Operational Disruption

4IRD Benefits for Oil&Gas can be Achieved thru:

- *Drilling Optimization*
- *Well monitoring and optimization*
- *Production planning and monitoring*
- *Asset Integrity Management/ Asset Performance Management*
- *Supply chain management/ optimization etc*



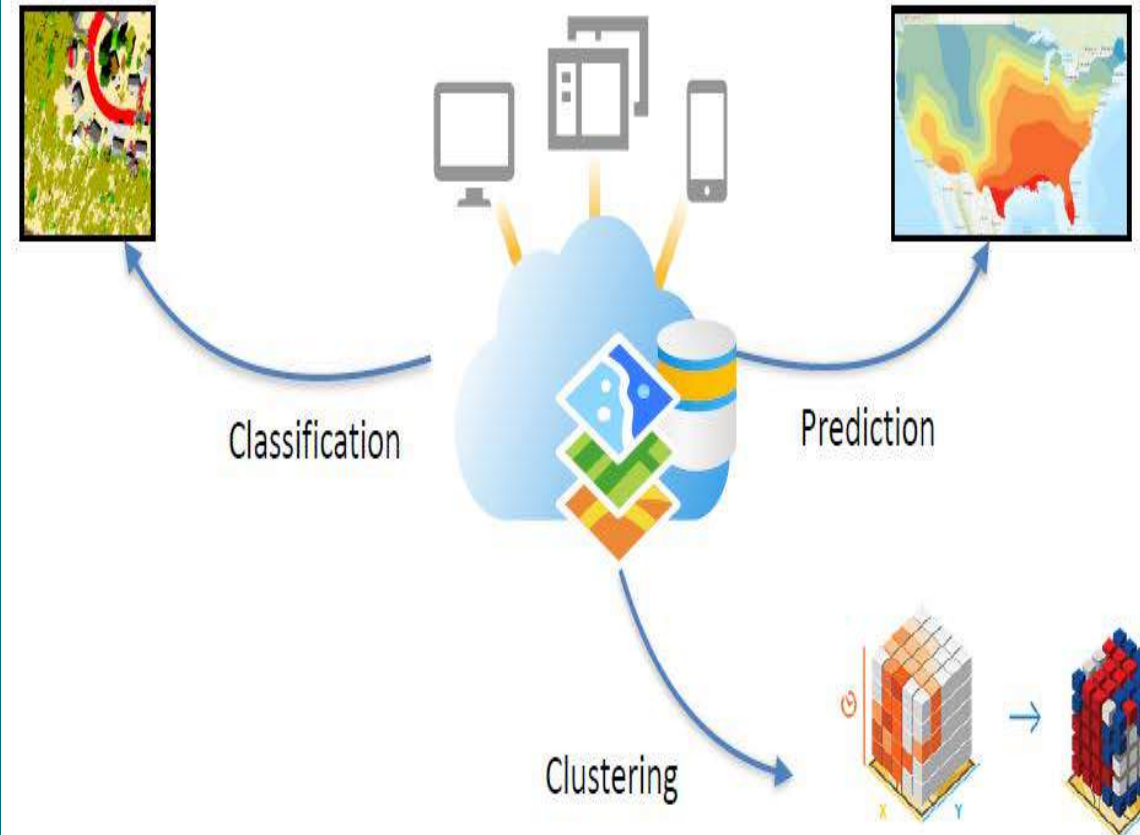
Esri ArcGIS GeoAI Equipped with **AI Machine Learning Tools**

CLASSIFICATION: Maximum Likelihood Classification, Random Trees, Support Vector Machine

PREDICTION: Empirical Bayesian Kriging (EBK) Regression Prediction, Areal Interpolation, Ordinary Least Squares Regression, Geographically Weighted Regression

CLUSTERING: Spatially Constrained Multivariate Clustering, Density-based Clustering, Image Segmentation, Hot Spot Analysis, Space Time Pattern Mining

ArcGIS Has Machine Learning Tools



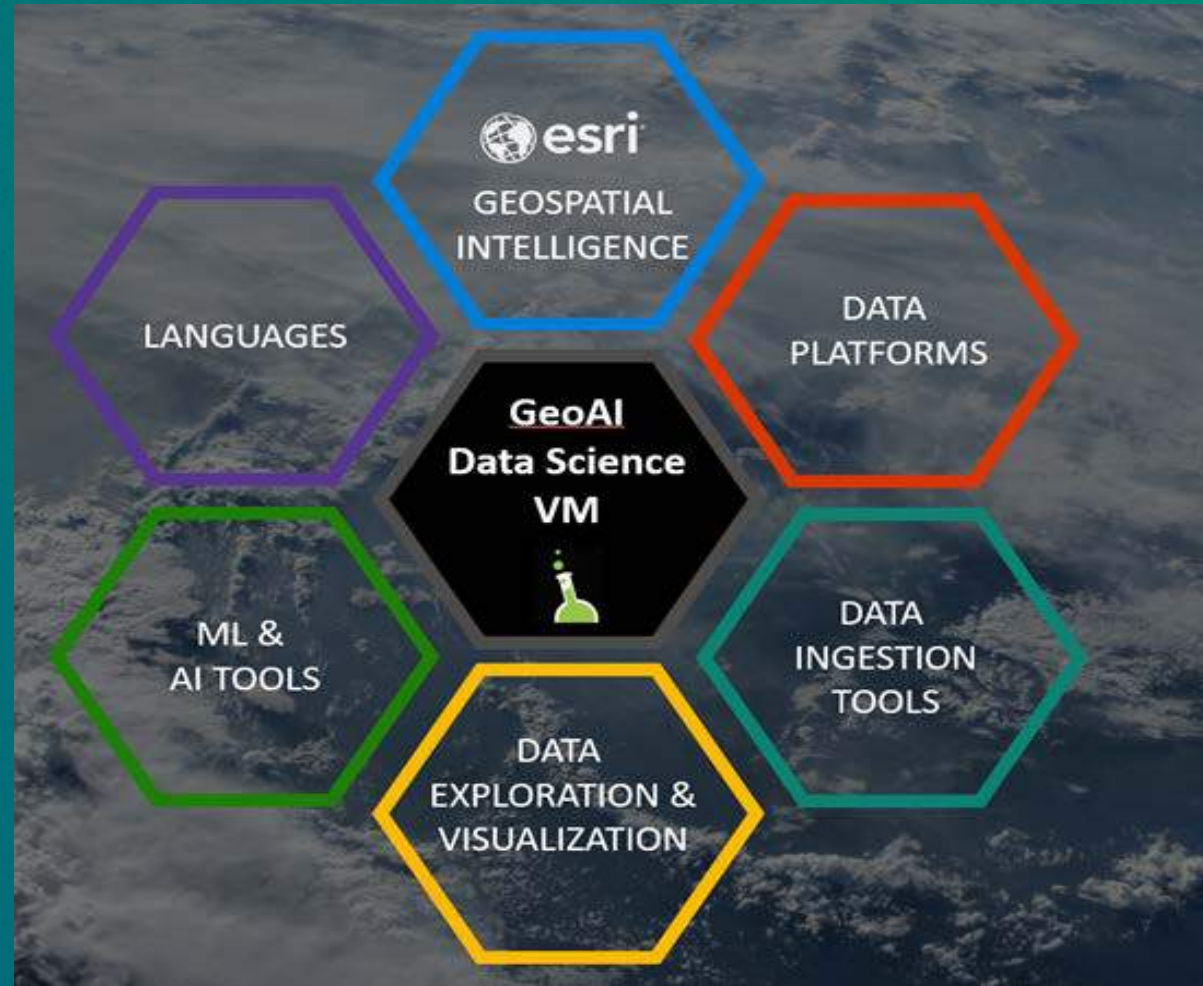
Esri ArcGIS GeoAI Use Cases

Smart Road Digitization in Oil Field area

Predictive Incident Analytics based on historical incidence

Fleet analytics for optimum fleet management

Optimum Well Selection



Smart Road Digitization in Oil Field area

- ArcGIS can help plot most efficient Road in new remote Oil Field area by using GPS breadcrumbs from several trucks that visited area for several days
- Done by ArcGIS using DBScan, PCA, & Elastic Maps



Geo AI Analytics can Predict Incidence Type and Time in several Locations

- ArcGIS Pro with Scikit Learn XGBoost can integrate *sensor data with seismic activity, drilling logs, cores, completion design, production data, maintenance records* → **Mechanical equipment failure can be predicted to optimize operational plan**

Incidents Type & Details

Location & Spatial aspects

Detailed time of incidents

Detailed Weather condition per incident

Predictive Analytics (all data run on Advanced Statistic Model)

Interactive Maps will give incident location prediction in ArcGIS

GeoAI is used for Fleet Management Analytics to Minimize Operational Disruption

Chevron Pacific Indonesia (CPI) is Indonesia largest oil producer

CPI Duri field is the largest with 5000 wells, 8900 employees + contractors in 5000 Ha area with 300 miles road and 700 bridges.

CPI developed iJMS system based on Esri ArcGIS to manage 5000+ GPS equipped fleet owned by 70 contractors.

CPI use iJMS to monitor route deviation, unsafe driving behavior, safest route plan and recognize driver's fatigue. iJMS system shared to 13 various control rooms.



GeoAI for Optimum Well Selection

Optimum Well Selection

Will be shared by Mr Ramdhani Fajri
during afternoon session

Let's Support Indonesia RAPBN 2019



To Support Indonesia RAPBN 2019, let's Support SKK Migas to Achieve Lifting Target by using 4.0 Tech:

- Geo Artificial Intelligence
- Cloud Computing (ArcGIS Cloud)
- Smart Technologies (AR, VR etc)
- Internet of Things (IoT)

Pendapatan Negara

terus tumbuh seiring dengan membaiknya kondisi perekonomian



Rata-rata Pertumbuhan
Pendapatan negara mampu tumbuh rata-rata sebesar 3,8% (2014 sampai dengan 2017)

Kontribusi Penerimaan Perpajakan
Terus meningkat, dari 74% di tahun 2014 menjadi 83,1% di tahun 2019

Reformasi Perpajakan



- **Proses bisnis**
Implementasi perbaikan skema insentif dan penyederhanaan prosedur fasilitas perpajakan
- **Organisasi**
Penguatan organisasi DJP & perbaikan pengelolaan wajib pajak

- **Sumber Daya Manusia**
Penguatan SDM DJP: Kapasitas, Motivasi, dan pengendalian internal
- **Information & Technology**
Pengembangan Core Tax System, fasilitas e-services, & penguatan database DJP



Questions Maybe?





Thank You

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